

Project Structure & Planning

1. Concept Phase

- * References
- * Idea & Synopsis
- * Mood Board
- * Sound Concept

* Storyboard

2. Design Phase

- * Look Development
- * Style Framing
- * Colour & Composition Concept
- * Edit Tests

- * Animation
- * Shooting

- * Animatic
- * RnD (Research and Development)
- * Scouting / Recon

3. Production Phase

- * Postproduction
- * SFX
 - * Export
 - * Presentation

* Rendering